

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Ronald S. Kolessar  
Appl. No.: 10/811,174  
Conf. No.: 2017  
Filed: March 26, 2004  
Title: SYSTEMS AND METHODS FOR GATHERING DATA CONCERNING  
USAGE OF MEDIA DATA  
Art Unit: 2153  
Examiner: Liang Che A Wang  
Docket No.: 339198-0059 (P0099A)

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO RESTRICTION REQUIREMENT**

Sir:

In response to the Restriction Requirement dated April 9, 2008, Applicant submits the following amendments and responds as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 18 of this paper.